

## SPONSORSHIP MATRIX FOR MOVE: GLOBAL MOBILITY SUMMIT

Sponsorship Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Special Event Sponsor	Associate Sponsor	Lunch/Dinner Sponsor	Conveyance Sponsor
<b>Digital Exhibition</b>								
Opportunity to Showcase company products in the Digital Exhibition	√	√	-	-	-	-	√	-
<b>Business Facilitation</b>								
Opportunity to hold Corporate business interaction in a dedicated area with a dedicated participation in the presence of CEO/VC NITI Aayog	√	√	√	-	-	-	√	-
<b>Special seating</b>								
Special reserved seating in Sponsors block in Inaugural & Valedictory Plenaries	√	√	√	√	√	√	√	√
<b>LOGO Visibility &amp; Placement</b>								
Prominent On-site recognition as Sponsor in Summit	√	√	√	√	√	√	Including lunch/Dinner Area	Exclusive at parking areas and vehicles
Special Thank You Sponsor Panels	√	√	√	√	√	√	√	√
<b>In All Public Facing Publicity &amp; Promotional Materials</b>								
- Promotional Mailers & Flyers	√	√	√	√	√	√	-	√

- Programme Schedule	√	√	-	-	-	-	√	√
- HTML mailers & e-brochures	√	√	√	√	√	√	√	√
- Thank you sponsor cards	√	√	√	√	√	√	√	√
- Lanyard	√	-	-	-	-	-	-	-
- Badges	√	√	-	-	-	-	-	-
- Event Website	√	√	√	√	√	√	√	√
Branding opportunities at the physical site of HACKATHON	√	√	-	-	-	-	-	-
Company promotion as a HACKATHON partner	√	-	-	-	-	-	-	-
Special promotion through Social media	√	√	√	√	-	-	-	√
Hyperlink on Event Website to Company Website	√	√	√	√	√	√	√	√
Advertisement in Event Catalogue	Outside Back Cover	Inside Back Cover	Centre page	One page + Bookmark	1 Page	1 Page	1 Page	1 Page
Screening corporate video clip during session changeovers & intermissions	60 seconds	45 seconds	35 seconds	-	√**	-	-	-
Branding at Lunch and Dinner Sites	-	-	-	-	-	-	√	-
Company literature in Delegate Kit	√	√	√	√	√	√	√	√
<b>SPECIALS</b>								
Special announcements thanking Sponsors	√	√	√	√	√	√	On Lunch/Dinner Day	-
Colour-coded delegate badges for Sponsors	√	√	√	√	√	√	√	-
Access to the Sponsors Lounge	√	√	√	√	√	√	√	√

<b>Special Delegate passes for Sponsor or nominee (including Inaugural &amp; Valedictory sessions)</b>	15	8	5	5	5	5	5	5
<b>Complimentary delegate invites (except Inaugural &amp; Valedictory sessions and CEOs Roundtable)</b>	50	30	20	10	10	10	10	10
<b>Opportunity for hosting featured event as run up to the summit</b>	√	√	√	√	√	√	√	√

**\* Applicable taxes to be charged additional**

**\*\* Sponsor is responsible for entire management of the special event (NITI Talks, Fireside Chats etc.). Few speaking slots shall be reserved for NITI Aayog or its nominee; however sponsor will have exclusive rights over branding at the site of special event.**

**Contact: For sponsorships and other related queries please reach out to [movesummit.india@nic.in](mailto:movesummit.india@nic.in) or [neeraj.dasila@nic.in](mailto:neeraj.dasila@nic.in) or [ashutosh.jain@nic.in](mailto:ashutosh.jain@nic.in)**